



## Privacy Policy

At Rods Taxi we aim to be open about the way our site works to collect user data, we are committed to safeguarding the privacy of our website visitors and this policy sets out how we will treat your personal information.

The data controller responsible in respect of the information processed on this website is Mr. Rodney Malone.

If you have any questions about this privacy policy or our treatment of your personal information, please write to us by email to [rodsdublintaxi@gmail.com](mailto:rodsdublintaxi@gmail.com) or phone me on 087 234 00 98

## 2 Your rights

It is important for you to understand and be able to exercise your 'data rights'; in particular, your right to not to have personal data used for direct marketing purposes. Under the (GDPR) General Data Protection Regulations , you have the right to delete modify and access your data.

### 1. a Withdrawal of consent including marketing opt-out

You may withdraw consent for data processing at any time, without affecting the lawfulness of processing based on consent before its withdrawal;

You can instruct us not to process your personal information for marketing purposes.

You will usually either expressly agree in advance to our use of your personal information for marketing purposes, or we will provide you with an opportunity to opt-out of the use of your personal information for marketing purposes.

Our contact details are above should you wish to exercise these important rights.

### 1. b Access to personal data

You may instruct us to provide you with any personal information we hold about you, in relation to information we store on your name, email address, profile information such as company and job title. Following a request we require up to 30 working days to provide you with your information.

We may withhold such personal information to the extent permitted by law.

### 1. c Retention of your data

We only retain basic contact information on our website and we normally erase or anonymise your data once it is no longer necessary for the purpose we obtained it for.

### 1. d Changing or erasing data

You may instruct us to change any inaccurate data or to erase data that is no longer required for a specified purpose.

### 1. e Complaints to a supervisory authority

You have a right to lodge a complaint with a supervisory authority. In Ireland, you should first make your complaint to the Information Commissioner. Their contact details are available on at <http://www.oic.ie/>.

## 2. What information do we collect?

We collect, store and use the following kinds of personal information:

(a) We use Google Analytics to analyse the use of this website, including information about your computer and about your visits to and use of our website [ [www.rodstaxi.com](http://www.rodstaxi.com) ] (including your IP address, geographical location, browser type and version, operating system, referral source, length of visit, page views, and website navigation). Google Analytics generates statistical and other information about website use by means of cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of the website. Google will store this information. Google's privacy policy is available at: <http://www.google.com/privacypolicy.html>.

(b) Information that you provide to us for registering with us and for subscribing to our website services, email notifications and/or newsletters (including name, email, job role and communication preferences);

(c) and any other information that you choose to send to us.

Personal information submitted to, and acquired via, this website will be used for the purposes specified in this privacy policy and/or in relevant parts of the website. It is processed in either in accordance with your consent.

## 3. Using your personal information

We may use your personal information to:

1. Improve your browsing experience by using your data to profile you and personalise the website.
2. Enable your use of the services available on the website.
3. Send statements to you.
4. Send you general (non-marketing) commercial communications.
5. Send you email notifications which you have specifically requested.
6. Send you our newsletter and other marketing communications relating to our business [or the businesses of carefully-selected third parties] which we think may be of interest to you by post or, where you have specifically agreed to this, by email or similar technology (you can inform us at any time if you no longer require marketing communications).
7. Deal with enquiries and complaints made by or about you relating to the website.
8. Provide third parties with anonymous statistical information about our users.
9. Administer the website.

## 4. Disclosures

We may disclose information about you to any of our employees, officers, agents, suppliers or subcontractors insofar as reasonably necessary for the purposes as set out in this privacy policy.

## 5. Cookie use

**Rodstaxi.com** uses cookies.

By continuing to use our website, after having been informed about the cookies, you are indicating to us that you consent to the use of cookies as set out in this policy.

We are open about our use of cookies on [www.rodstaxi.com](http://www.rodstaxi.com)

As required by the Interpretation of EU law on Cookies ( <https://eugdprcompliant.com/cookies-consent-gdpr/> ), we have reviewed the cookies used by our service and give advice so that you can manage the use of cookies.

A cookie consists of a piece of text sent by a web server to your web browser, which is then stored by your browser. The information is then sent back to our web server each time your browser requests a page from the server. This enables the web server to identify individual web browsers. It does not contain personally

identifiable information such as your name or other personal details – but may enable us to identify and profile your activities if you are logged in to our site.

We use persistent cookies to enable our website to recognise you when you return to our site. These cookies are essential to use of our web service in recognising your status, and as such are permitted by law.

We also use other web services provided by other companies to improve the experience for users of [rodstaxi.com](http://rodstaxi.com) and to help us review how we improve our service for users and commercially.

*How do I block cookies from these service?*

Most browsers allow you to reject all cookies, whilst some browsers allow you to reject just third party cookies. For example, in Internet Explorer you can refuse all cookies by clicking “Tools”, “Internet Options”, “Privacy”, and selecting “Block all cookies” using the sliding selector. Blocking all cookies will, however, have a negative impact upon the usability of many websites, including this one.

## **6. Third party websites**

The website contains links to other websites. We are not responsible for the privacy policies or practices of third party websites.

## **7. Security of your personal information**

We will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information.

Of course, data transmission over the internet is inherently insecure, and we cannot guarantee the security of data sent over the internet.

You are responsible for keeping your password and user details confidential. We will not ask you for your password (except when you log in to the website).

## **8. Updating information**

You can update the information we hold on you by visiting the website and resubmitting your information on our “CONTACT US” page.

## **9. Sale of the business**

In the event that the business is sold or integrated into another business, your details may be disclosed to our advisors, and to any potential purchaser's advisors, and following completion of a sale would transfer to the new owners of the business

## **10. Policy amendments**

We may update this privacy policy from time-to-time by posting a new version on our website. You should check this page occasionally to ensure you are happy with any changes.

We may also notify you of changes to our privacy policy by email.

## **11. Domains**

This policy applies to the following domains all owned by Mr.Rodney Malone

[www.rodstaxi.com](http://www.rodstaxi.com)



Rod's

*Dublin Taxi*